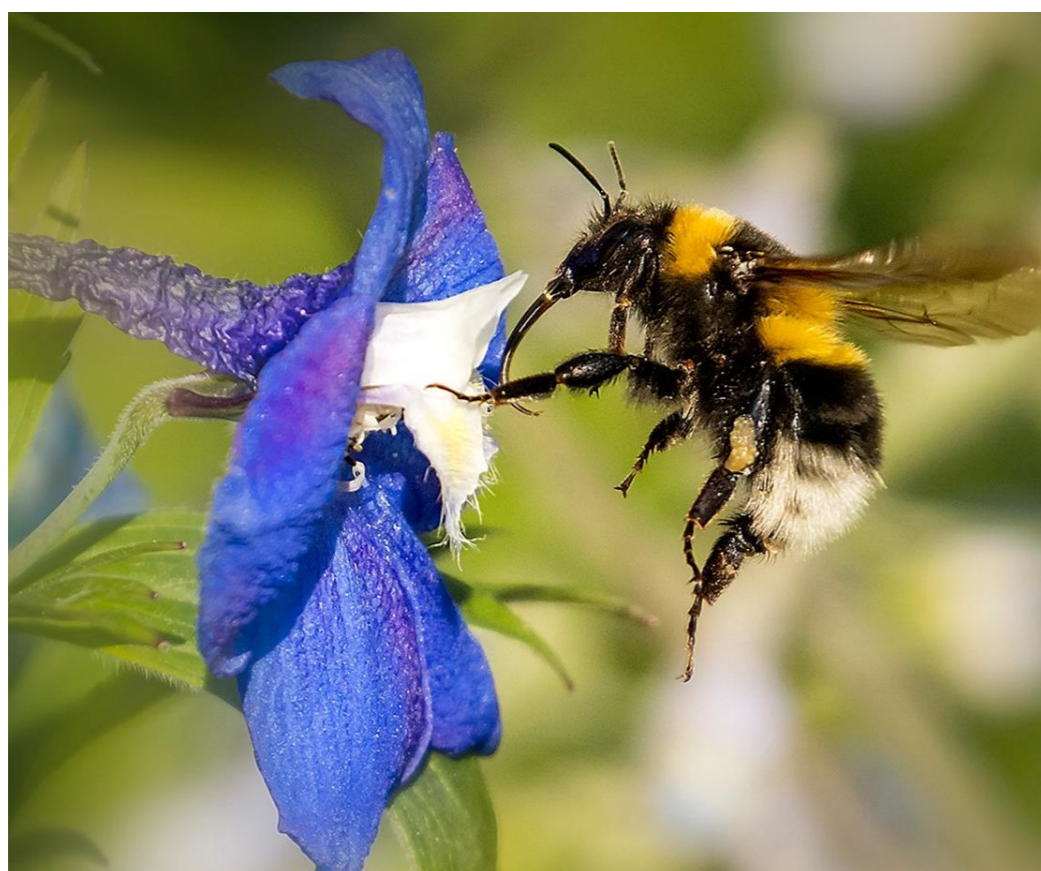


<https://www.lifepollinaction.eu/>



GEOGRAPHICAL LOCATION:

Italy: North-Eastern Po Plain

Spain: Aragon

INVOLVED ACTORS:

Ca' Foscari University of Venice

Regione Friuli-Venezia Giulia

Regione del Veneto

Comune di Caldogeno

Centro de Investigación y Tecnología Agroalimentaria de Aragón

Veneto Agricoltura

Concessioni Autostradali Venete S.p.A.

SELC Soc. Coop.

EcorNaturaSi

Albatros S.r.l.

CONTACTS:

lifepollinaction@unive.it

DESCRIPTION OF THE CONTEXT

LIFE PollinAction aims at increasing **landscape heterogeneity** and connectivity through the creation of a **Green Infrastructure** in rural and urban landscapes as a tool to **mitigate** the **pollination crisis** and help develop multifunctional spaces.

To this aim, it targets both **habitat restoration** or **recreation** and **policy implementation**. To achieve long-term sustainability, concrete actions are associated with assessment of **ecosystem services**, the implementation of **circular economy processes** and **close-to-market** solutions and of agri-environmental **regional policies** for local landholders and users.

INNOVATION(S)/GOOD PRACTICE(S):

- Development of **Green Infrastructure**, which consists of a series of elements of varying size and environmental quality that interact with each other to create a multifunctional system.
- Use of **nature-based solutions** which are cost-effective, and provide environmental, social and economic benefits.
- Design of **circular economy processes** and **close-to-market solutions** to boost farmer competitiveness.

PROJECT CHALLENGES:

- **Habitat restoration/creation:** wrong time of planting (e.g., planting in very cold months) or wrong position of young plants (e.g., hygrophilous plants planted above water level).
- **Habitat management:** lack of coordination in the management of areas (e.g., excessive mowing, no mowing, mowing before flowering).

SUCCESS FACTORS:

- **Stakeholder involvement** since the beginning of the project.
- High degree of **project replicability**.
- **Economic feasibility** of the actions.

IMPACT:

Increase in:

- **Plant, pollinator** and **beneficial arthropods richness**.
- **Green infrastructure distribution**.
- **People awareness**.

